CLAIM YOUR PLACE Among Health Leaders & Luminaries

AGENTS OF CHANGE SUMMIT 2023

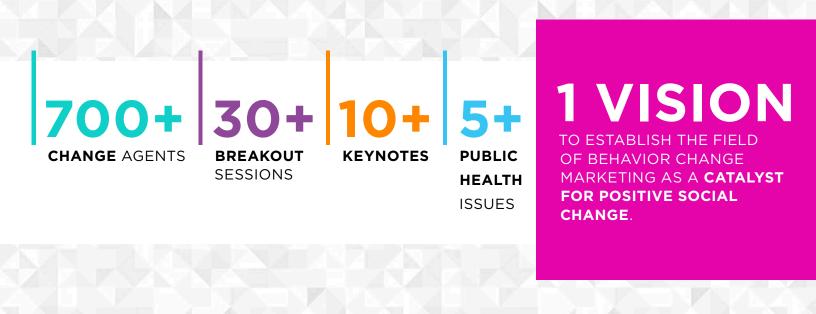
MARCH 6 & 7, 2023 / SAN DIEGO, CA

SPONSORSHIP PROSPECTUS

Join distinguished leaders in public health, government, non-profit, digital and social media, marketing and technology to change health behaviors for social good. Become a Summit sponsor and claim your place as a leader in behavior change today.







CONNECT WITH HEALTH INNOVATORS

Over 2 days, hundreds of industry-leading practitioners, scientists and creatives in behavior change will be exploring new tools and forging new partnerships. Become part of the Agents of Change experience and showcase your products, brand, and thought leadership with health communicators, program managers, social marketers, to technology and media innovators looking to increase the impact of their programs.

Sponsorship Highlights Include:

- Access to decision-makers from government, foundation and private entities
- Logo inclusion and brand exposure on Summit materials
- Personalized activation at the Summit
- Recognition leading up to, and throughout, the Summit via email, social media and promotional materials
- Participant survey data and market analysis

What previous attendees said about Agents of Change

"All star lineup of speakers and it was awesome to hear the perspectives of private companies." "This was a great conference and a welcome change from the typical public health conferences. " "Loved the format, the caliber of speakers, the new and different content." "One of the best conferences I've attended in years in terms of **takeaways** and feeling inspired with new ideas."

#AOCS23

AUDIENCE

& EARLY CHILDHOOD

DEVELOPMENT

CHANGE AGENTS WORKING TO TACKLE OUR MOST PRESSING PUBLIC HEALTH ISSUES INCLUDING:



TECHNOLOGY AND MEDIA **INNOVATORS** USING THE FOLLOWING TOOLS TO CREATE **BEHAVIOR CHANGE:**



The following organizations have attended AOCS over the last several years:

Planned Parenthood Federation of America Stanislaus County Office of Education



@AOCSUMMIT / AOCSUMMIT.ORG

YOU'RE INVITED TO A PUBLIC HEALTH GATHERING LIKE NO OTHER.

INNOVATION LEADER / \$25,000

Claim your place as a leader in the field of behavior change, and engage with conference attendees throughout the Summit.

Innovation Leader Sponsor Highlights:

- Lead a breakout session
- Co-sponsor the Agents of Change Dinner

CHANGE MAKER / \$15,000

Weave your brand into the Summit fabric by sponsoring a key experience, and get your brand in front of every Summit attendees throughout the conference.

Change Maker Sponsor Highlights:

- Sponsor a key Summit experience.
- Select one of the following:
 - Wireless provider
 - Charging station provider
 - Mobile app provider
 - Live stream provider
 - Branded conference materials
 - Coffee stations and breaks
 - Something else in mind? Contact info@AgentsOfChangeSummit.org.

Innovation Leader and Change Maker Benefits Include:

- Thee Complimentary Summit registrations
- Inclusion on all Summit marketing materials
 - Pre- and post-Summit custom messages via email and social media
 - Signage throughout the event
 - Company logo on AOCS website
 - Recognition in conference guide
 - Inclusion on any press releases

SPONSORSHIP PACKAGES

BREAKOUT SPEAKER / \$5,000

Get an opportunity to present one of your unique behavior change programs to the AOCS audience during a concurrent breakout sessions.

Sponsored Breakout Session Include:

- Breakout presentations are 20 minutes long and are scheduled by the conference
- One Complementary Summit Registration
- Sponsor must speak about a program that aligns with the AOCS themes and focus on behaviors related to obesity prevention, substance abuse & misuse, sexual health, tobacco prevention & cessation, or behavior change fundamentals

IN-KIND SPONSOR

We welcome fellow B Corp businesses, food and product companies and anyone that wants to share their products and services with the Agents of Change Summit. We are open to ideas for this opportunity, please email **info@AgentsOfChangeSummit.org** for inquiries to discuss further information for this wonderful opportunity.

BECOME AN AGENT OF CHANGE

Contact **info@AgentsofChangeSummit.org** with questions or ideas on how your brand will contribute to the Summit.

PAST SUMMIT FEATURED LEADERS FROM PUBLIC HEALTH AND TECHNOLOGY INCLUDING:













